

Showcase Questionnaire



Pacific Northern
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Email to XXXXXXXXX

The Information you provide on this form will help our designers create the best possible display solution for your store. If you have several showcases or windows to redo, please fill out a separate copy of this form for each. Once completed with as much information as possible, fax or email this form to PN for prompt attention.

Company _____ Your name _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Best Date _____ and time to call _____

Email address _____

Showcase Description or number

Showcase size: _____ ' wide x _____ " deep x _____ " tall x _____ " Sitdown Fullview

Showcase type: Full view 3/4 view jewelry view sitdown

Door style: sliding dropdown Width of opening: _____ " Inside height: _____ "

Wallcases? _____

How many

Size left to right

Height

Depth

Distance from Customer

Budget for this case _____

Target date for installation _____

Merchandise Categories

Please provide merchandise counts for each type of goods you want to display in this case.

Bridal rings Total pieces _____

- Solitaires
- Bridal
- Bridal sets
- Trios
- Bands
- Over 7mm wide
- Other

Other rings

all

Earrings Total Pieces _____

- Post
- Hoop
- Dangle/drop
- Oversize
- Other

Pendants Total Pieces _____

- With chain
- Without chain
- Oversize
- Other

Bracelets Total pieces _____

- Bangles
- Link
- Diamond
- Oversize
- Other

Necklaces Total Pieces _____

- Omega
- Pearl
- Oversize
- Other

Chain Total pieces _____

- Styles
- Lengths

Watches Total pieces _____

- Strap
- Bracelet
- Oversize

- Earring and Pendant sets
- Earring, Pendant and ring sets
- Pins, Brooches
- Cuff links
- Charms
- Loose Stones
- Understock Trays
- Packaging
- Other